

COMMUNITY COALITION ON DRUG AWARENESS

C-CODA.ORG

A CALL TO ACTION



The Community Coalition On Drug Awareness is a community-based program in Bozeman, Montana that is providing resources and evidence-based strategies to reduce underage drinking, excessive drinking, tobacco use, impaired driving, and illegal drug use throughout Southwest Montana.

C-CODA is Working in Your community.

C-CODA is targeting Substance Use Disorders in prevention planning, reporting, and identifying areas that the community should consider for action.

Good News!

The Community-Coalition On Drug Awareness is working to reduce the percentage of students at risk for drinking and driving in Gallatin County.

Data from the 2016 Montana Prevention Needs Assessment for Gallatin County shows that the percent of students drinking and driving has decreased from 6.5% in 2012 to 4.6% in 2016.

Coalition Members

- Alcohol & Drug Services of Gallatin County
- Bozeman Elks Lodge #463
- Bozeman Health
- Bozeman Public Schools
- Gallatin City-County Health Department
- Community Medical Services
- Montana Elks Drug Awareness Program
- Gallatin County DUI Task Force
- Youth Dynamics

JOIN US

C-CODA meets monthly on the fourth Monday of each month.

Location:

Bozeman Elks Lodge #463
205 Haggerty Lane, Suite 160
Bozeman, Montana 59715

Time: 4:00 p.m. to 5:00 p.m.

Contact Us

Rick Gale
rickngale@gmail.com

Edward Szczypinski
edwards@adsgc.org

2016 Montana Prevention Needs Assessment

Highlights, Community Impacts, Next Steps

Did you know that the Montana Prevention Needs Assessment data showed that even a small amount of perceived parental acceptability can lead to substance use?



Tip of the Iceberg: Underage Drinking

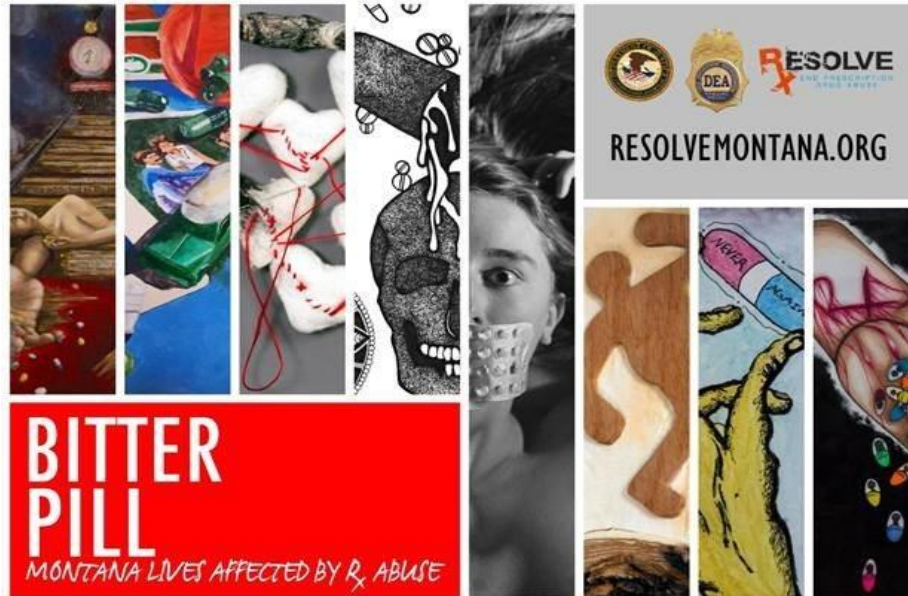
Under the Surface

Environmental factors

- *Acceptance by society*
- *Availability*
- *Accessibility*

Data for Gallatin County

- 2016 data show that 12.3% of middle school and high school youth are using marijuana.
- 2016 data 9.9% of 8th grade students reported underage drinking compared to 13.9% for the state.
- In 10th grade 27.8% of students reported underage drinking compared to 31.9% for the state
- In 12th grade 39.5 % of students reported underage drinking compared to 44.4% for the state
- In 2014 for all grades in Gallatin County reported underage drinking 28.1% compared to 23.7% in 2016 and statewide 27.1%



C-CODA

Educating Communities Through

Awareness - Acknowledgement - Action

A focus on three types of prevention:

1. **Individual:** works primarily with individuals through education and information dissemination about the dangers of alcohol and other drug use, risky behaviors and violence; armed with appropriate information individuals will make healthy decisions that will not harm themselves and others.
2. **Community:** looks at the community and their beliefs, values and attitudes regarding behaviors around alcohol use, underage drinking, drug use, what youth need in their life to keep them safe and the responsibility of the community members in caring for our youth. It includes media campaigns, educational programs and presentations to groups and a community assessment.
3. **Environmental:** looks at community laws enforcement and judicial systems that affect how people are dealt with. Includes working with public policy makers to help reduce the harm of substance abuse and increase protective factors for youth, families and the general population.

Combined these strategies help create a community change to reduce behaviors that put all of us at risk of injury or death. Drug & Alcohol misuse are community issues and need a community solution

The abuse of drugs is not a harmless personal decision: there are real, long-lasting, and devastating outcomes for those who abuse drugs and for their families, friends, and communities. And for some, the outcome may be lethal.

ACCOMPLISHMENTS & SUCCESSES

Community Partners:

Elevating Behavioral Health; Big Brothers & Big Sisters; Early Childhood Community Council (Project Launch); Community Health Partners; Greater Gallatin Homeless Action Coalition; Gallatin Mental Health L.A.C.; Human Resource Development Council (HRDC); Interagency Council; InterNeighborhood Council; Missouri River Drug Task Force; M.S.U. Substance Abuse Free Environment (SAFE) Coalition; Sunrise Rotary; Transportation Advisory Committee; United Way; and Veterans Service Providers.

Working together to change community-level risk and protective factors and achieve community wide reductions in substance use by planning and implementing one or more prevention strategies in multiple sectors simultaneously, with the goal of reaching as many members of the community as possible with accurate, consistent messages.

Prevention Information & Education:

- Belgrade Fall Festival
- Bitter Pill Art Exhibit
- Bozeman Public Schools Parent Advisory Councils
- Bozeman Public Schools Parent University
- Manhattan Potato Festival
- National Night Out
- National Prescription Drug Take Back Day
- Red Ribbon Week
- Youth Service Organizations

Media Campaign:

Monthly Alcohol & Drug Service of Gallatin County Newsletter (ADSGC NEWS)

YouTube Public Service Announcement: *Something So Harmless*

C-CODA Website:

- Facing Addiction In America
- Monitoring The Future
- Substance Abuse In Montana
- Newsroom – SAMSHA, DPHHS,
- Letters to the Editor
- Parents
- Teens
- Teachers
- Prevention
- Treatment